



Innovative Finance Inclusion

Teaching Notes

Climate Action How to engage students in environmental activism?

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Synopsis

This case describes the establishment and current activities of Israeli Students for Climate (ISC). ISC is a national movement, a subsidiary organization of the National Union of Israeli Students, that aims to reduce the climate crisis and its consequences.

Through the creation of a community of students who are aware of climate change and act accordingly, ISC mission is to increase awareness for the climatic-ecological crisis, and to promote policy changes to reduce the crisis. In order to achieve this mission, ISC works with the Council for Higher Education of Israel, the Israeli Parliament (the Knesset), Israeli government offices, and is collaborating with other NGOs with shared interests.

Target Audience

Students who major in public policy; environmental science; social science; nonprofit management; and social entrepreneurship.

Case Study Objectives

1. To suggest a model for national environmental/social activism.
2. To assess the attitude and practice of the Israeli Students for Climate (ISC) toward climate action.
3. To identify barriers and concerns related to ISC as a case study of environmental activism at a national level.



Recommended Lesson Structure

	Goal and description	Materials
1. Watching a video (6 minutes)	<p>Goal: To focus the discourse on actions we can take to promote environmental policy, rather than individual actions.</p> <p>Note: Encourage the students to think critically about the video (for example- does using electric cars really benefit the environment?).</p>	Link to the video (watch from 9:37)
2. Entry task- Discussion in small groups (20 minutes, including group presentations)	<p>Goal: To engage students with the topic of the lesson.</p> <p>Break students into teams of 3 or 4. You may want to put students into teams that balance their interests and skills.</p> <p>Pose to teams the Engagement questions: "How can we affect national policy?"; "If we were to promote national policy, what challenges would we face?". Allow students to discuss in teams and then report back to the entire class.</p>	
3. Review case study (10 minutes)	<p>Goal: To suggest a model for national environmental/social activism.</p>	Case study: Climate Action- How to Engage Students in Environmental activism?
4. Class-wide discussion (25 minutes)	<p>Goal: To identify barriers and opportunities in environmental activism at a national level.</p> <ol style="list-style-type: none"> 1. What other similar movements are you familiar with? What are their similarities and differences to ISC? 2. What are the opportunities of ISC? 3. What are the challenges of ISC? 4. How can we ensure a sustainable business model for environmental activism? 5. What are possible solutions to promote environmental policy? 	