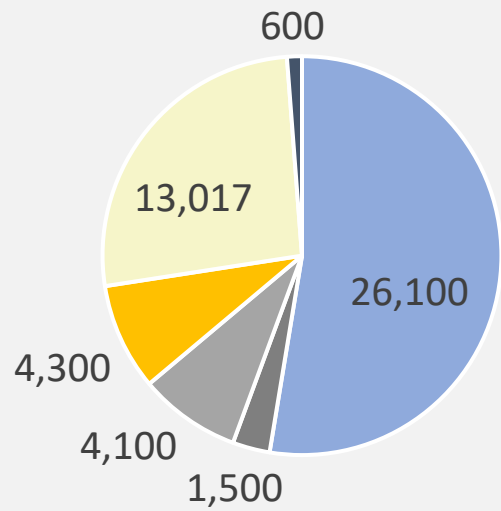


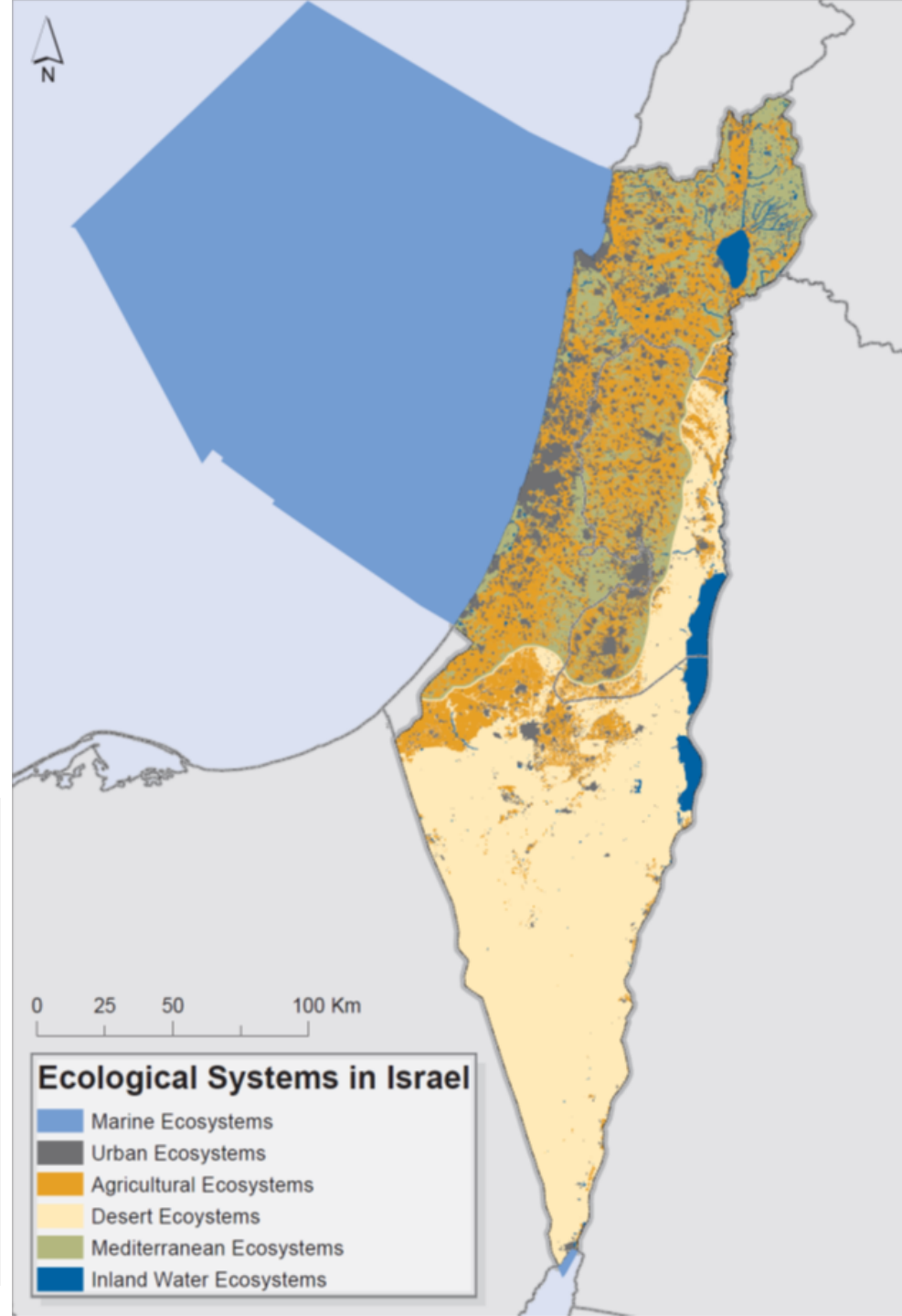
Investment and Sustainability in the marine area, Israel

Dafna DiSegni, Tel Hai college

Israel landscape. KM²

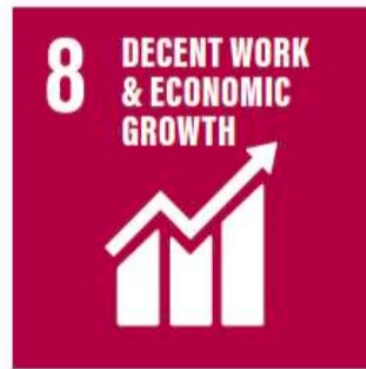


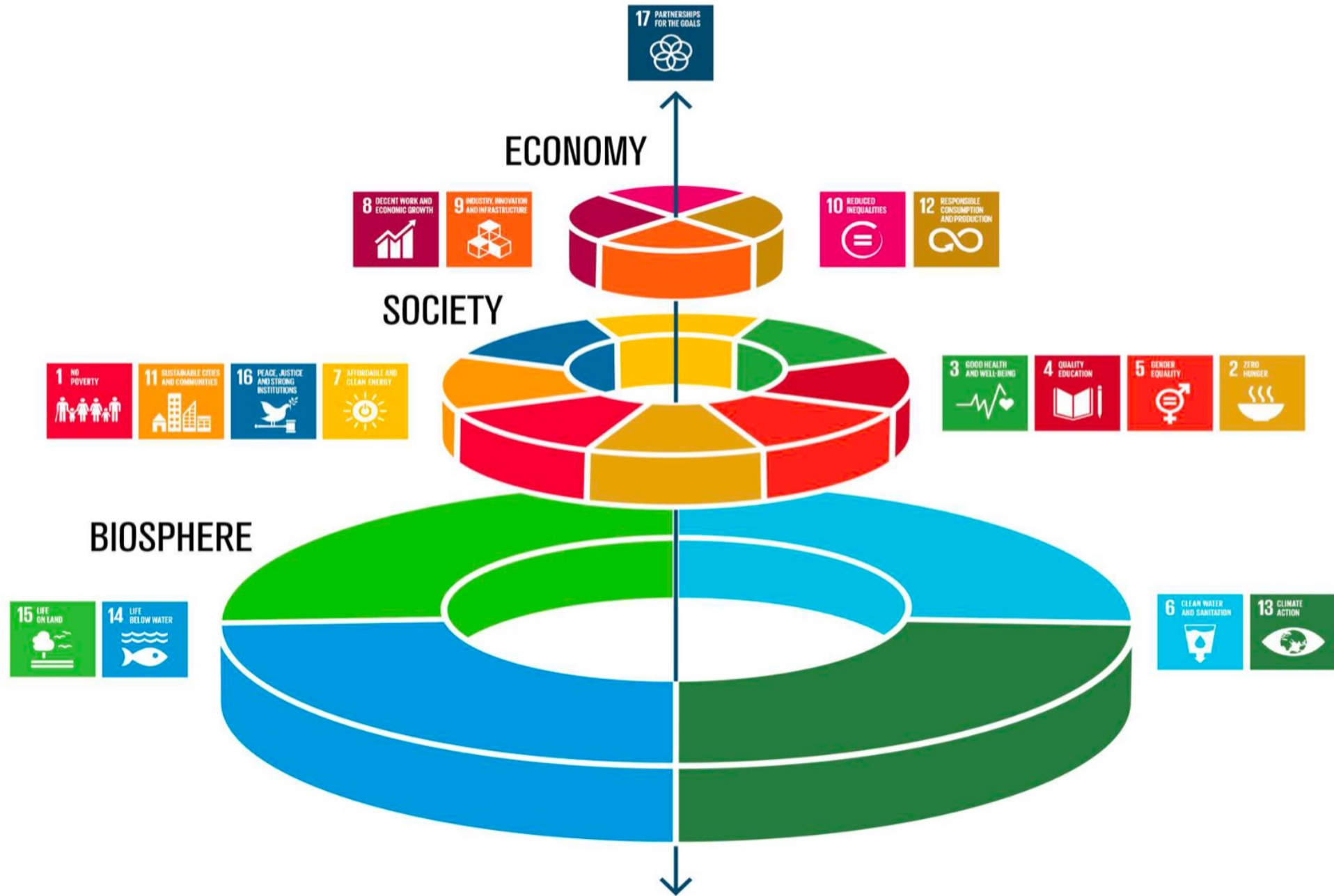
- Marine economics zone
- Urban
- Mediterranean
- Agricultural landscape
- Desert
- Inland water

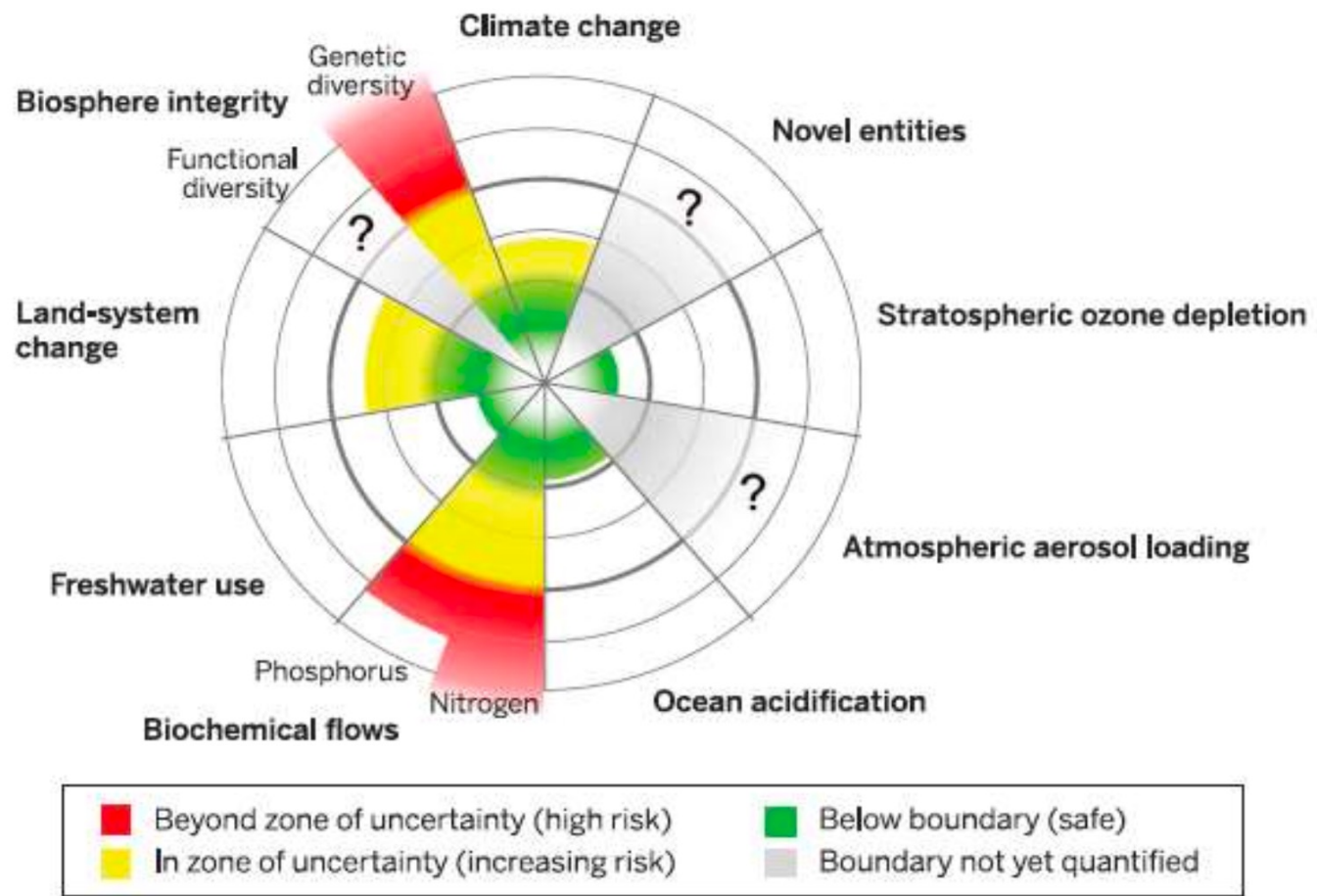


Israel Landscape

Global goals for sustainable development







Boundaries of Sustainability



THE EU BLUE ECONOMY

Marine living-resources



Shipbuilding and repair



Coastal tourism



Marine minerals



Ocean energy



Maritime defence



Blue bioeconomy / bio

Maritime security

Maritime data

Maritime spatial planning

Shared infrastructure

Environmental protection

Common skills



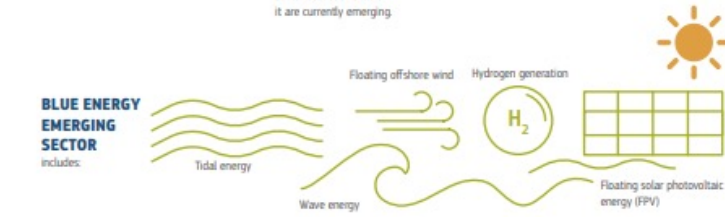
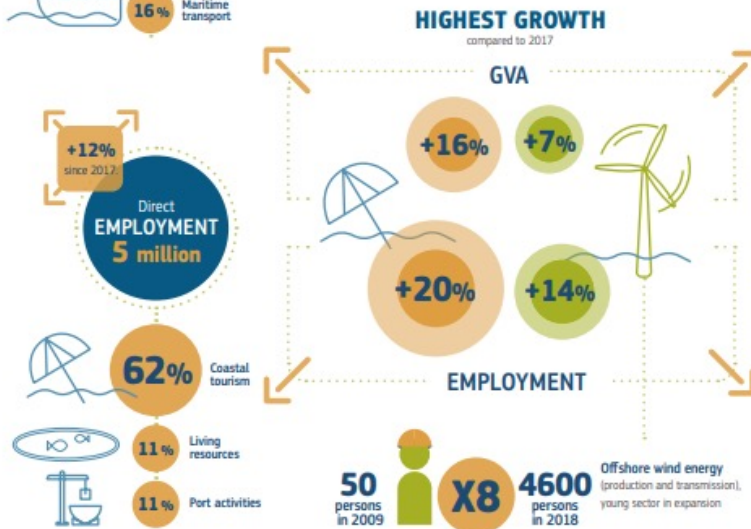
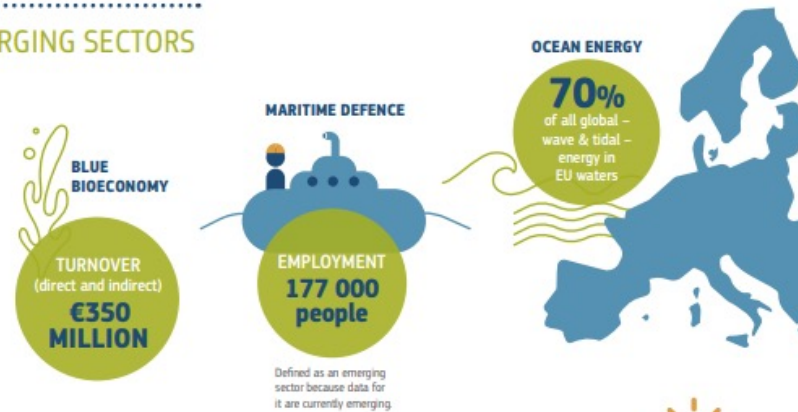
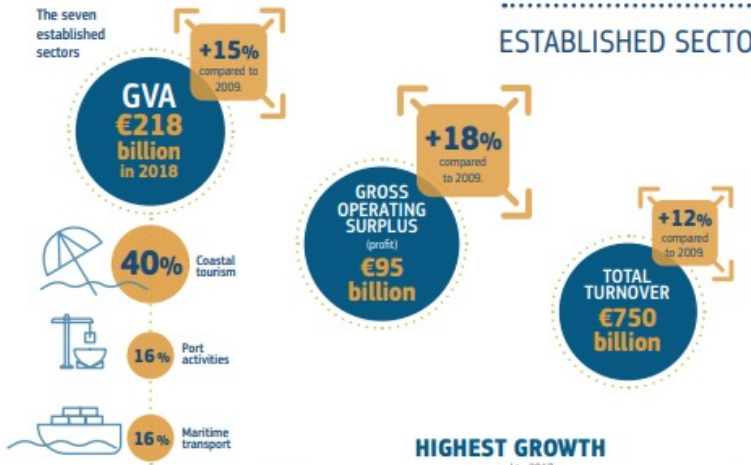
מסמך מדיניות למרחב הימי | ישראל

מאי 2020



THE EU BLUE ECONOMY

ESTABLISHED SECTORS EMERGING SECTORS



OCEAN ENERGY



DESALINATION



Italy

Evolution of the Blue Economy established sectors

Persons employed (thousand)	2009	2011	2013	2015	2016	2017	2018
Marine living resources	73.5	72.2	71.6	69.8	72.8	72.9	73.1
Marine non-living resources	11.2	10.8	9.6	9.5	6.3	2.0	2.0
Marine renewable energy	-	-	-	-	-	-	-
Port activities	38.9	35.2	34.5	33.8	35.2	34.9	34.9
Shipbuilding and repair	45.8	38.0	32.3	34.0	35.4	39.2	38.8
Maritime transport	45.3	41.7	41.8	63.3	63.8	67.9	67.9
Coastal tourism	396.6	261.5	222.0	204.9	227.7	244.2	308.4
Blue economy jobs	611.2	459.4	411.9	415.4	441.1	461.2	525.2
National employment	22,324	22,215	21,755	21,973	22,241	22,444	22,586
Blue economy (% of national jobs)	2.7%	2.1%	1.9%	1.9%	2.0%	2.1%	2.3%

Evcaluation of the blue economy in Italy:

Established Sectors

GVA (€ million)	2009	2011	2013	2015	2016	2017	2018
Marine living resources	2,380	2,523	2,231	2,523	2,666	2,609	2,631
Marine non-living resources	2,074	2,014	1,324	1,385	1,287	739	735
Marine renewable energy	-	-	-	-	-	-	-
Port activities	1,732	1,877	2,047	2,142	2,194	2,222	2,222
Shipbuilding and repair	1,894	1,848	1,489	1,694	2,092	2,555	2,492
Maritime transport	3,175	3,595	3,595	4,741	4,534	4,768	4,768
Coastal tourism	10,158	8,040	6,621	6,902	7,918	8,551	10,518
Blue economy GVA	21,413	19,896	17,307	19,388	20,691	21,444	23,366
National GVA	1,425,157	1,480,875	1,451,514	1,488,049	1,522,917	1,557,833	1,583,358
Blue economy (% of national GVA)	1.5%	1.3%	1.2%	1.3%	1.4%	1.4%	1.5%

Drivers of investment

Economic
Return

Energy
Security

Food Security

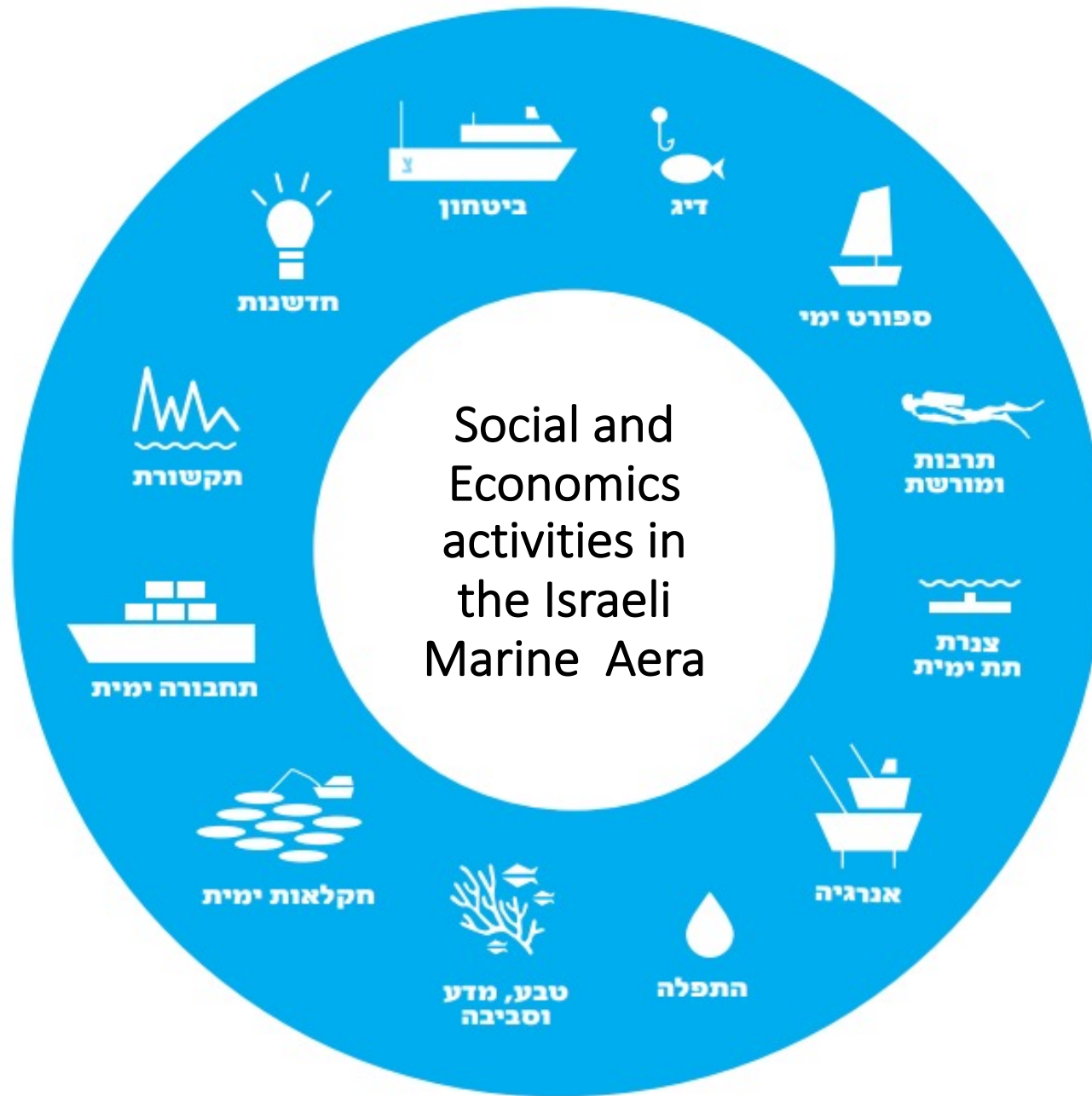
Water Security

National
Security

Trade and
Economics
Development

Population
Growth

Heritage



Social and Economics activities in the Israeli Marine Aera

חדשנות

ביטחון

דיג

ספורט ימי

תרבות ומוורשת

צנת תת ימית

אנרגיה

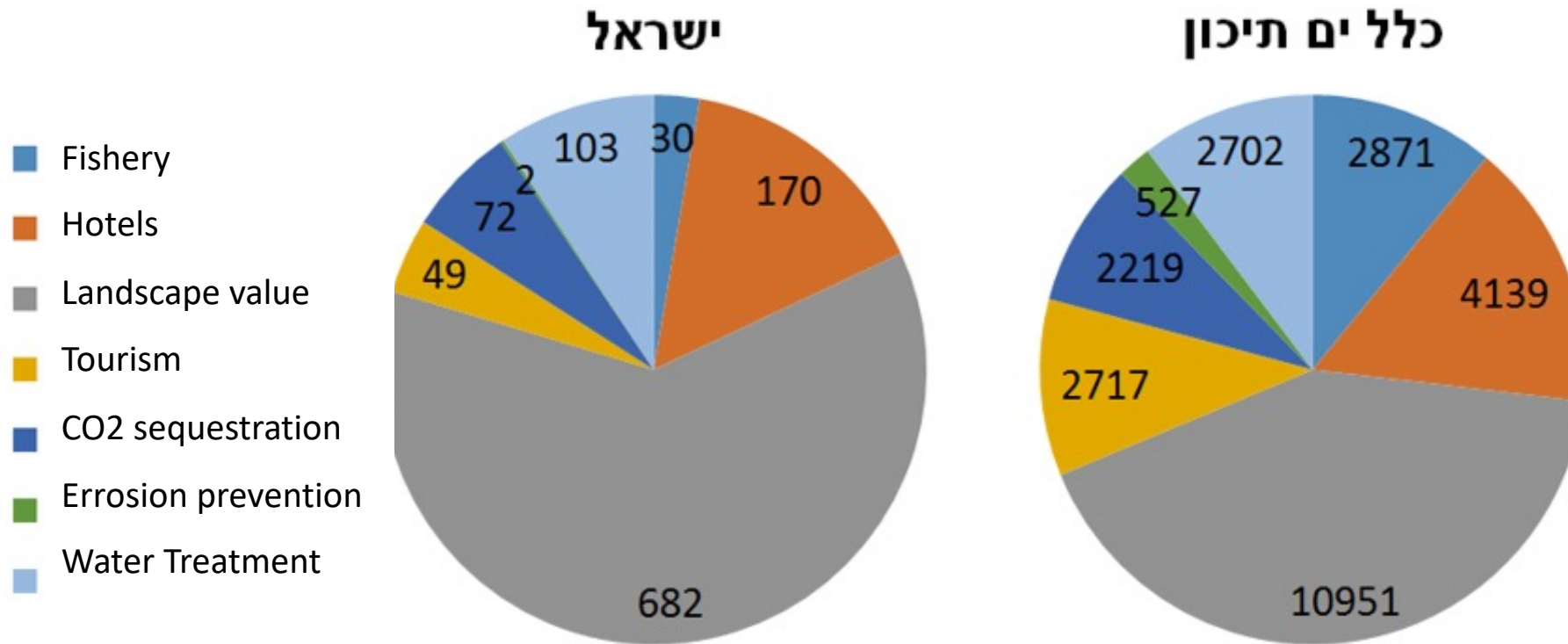
התפלה

טבע, מדע וסביבה

חקלאות ימית

תחבורה ימית

תקשורת



Million Euro, 2014

([Mangos, Bassino et al. 2010](#); [Galil, Boero et al. 2014](#))

Who Invests?

1. MARINE TRANSPORTATION



"He that commands the sea,
commands the trade, and he that
is Lord of the trade of the world
is lord of the wealth of the
world".

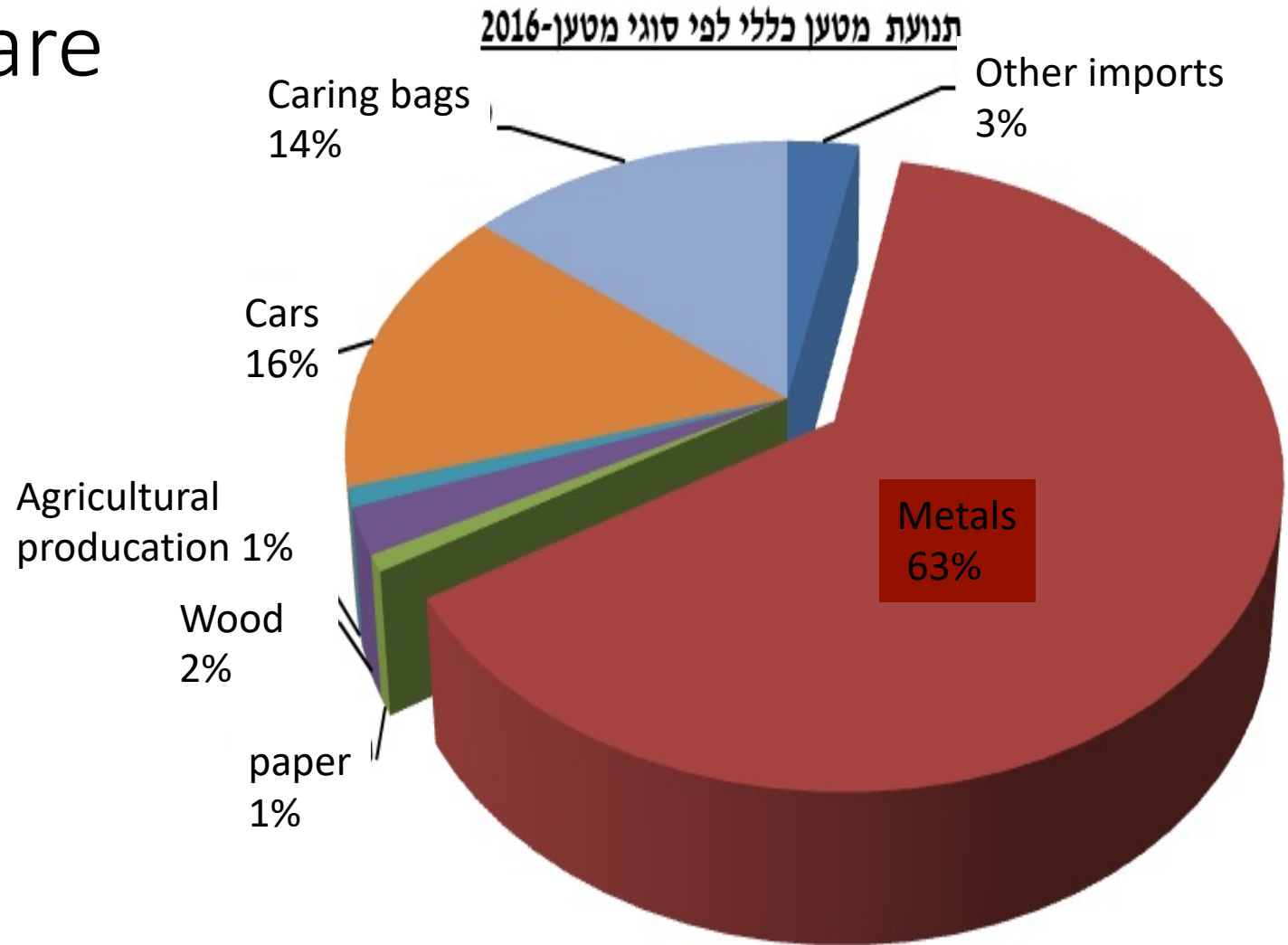
Sir Walter Raleigh (1552-1618)



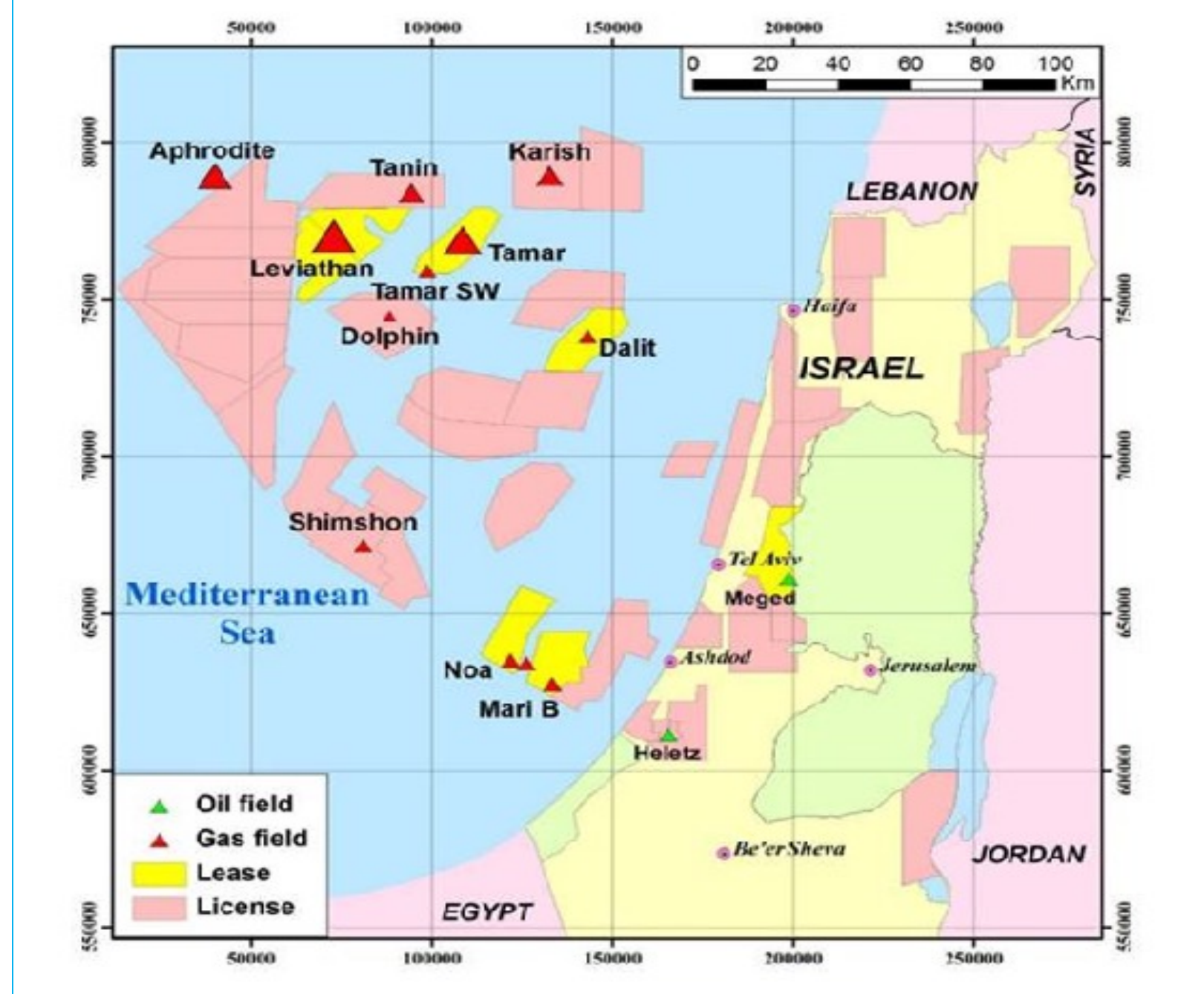
Port of Herode



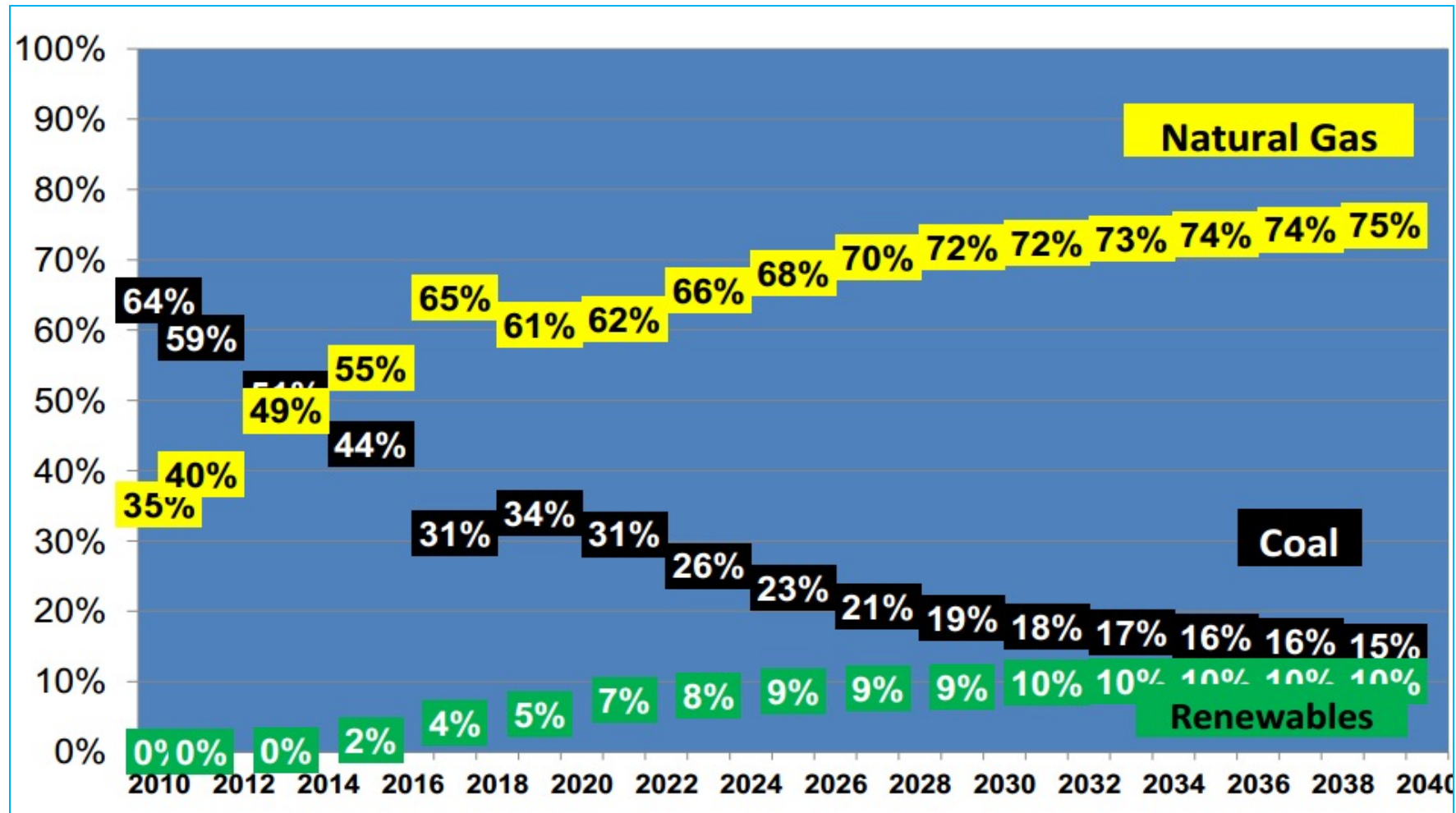
99% of resources are via marine transportation



2. Gas Reserves Energy Security



Israel: Energy Resources use



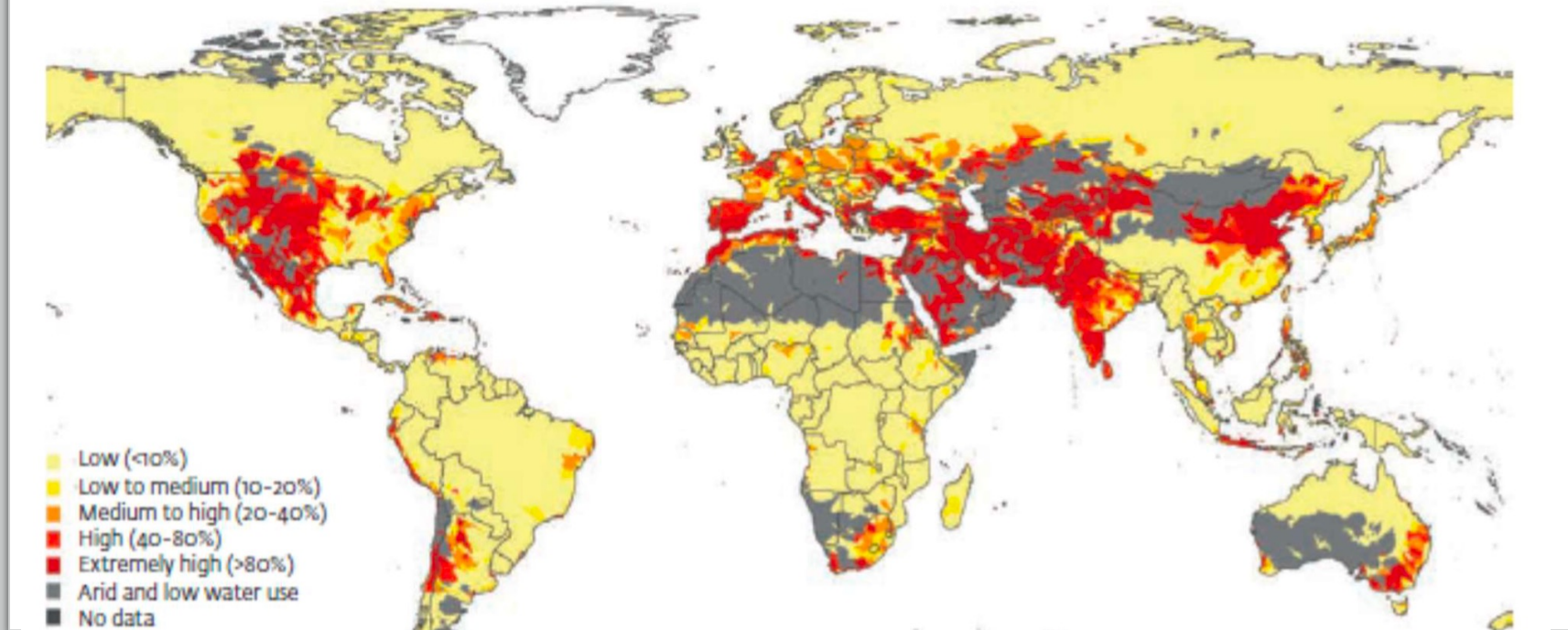
תמהיל הדלקים לייצור חשמל בישראל בין השנים 2011-2040 מקור: משרד האנרגיה

3. Tourism



4. Water Technologies
5. Food and High tech development

Figure 6 Projected water stress in 2040



Projected Water Stress in 2040 (% of available water)

The National water Carrier (1956)

In 1959 its construction began, taking 5 years
Its cost of construction was circa 420 million Israeli lira

In the course of its construction, approximately 2.5 million work days were invested, over 4,000 workers were employed, about 7 million cubic meters of dirt were dug up, about 1.7 million cubic meters of rock were quarried, approximately 500 thousand cubic meters of concrete were poured, about 75 thousand tons of steel were sunk and 15 thousand concrete and steel pipes were laid.

Its length: about 130 km

Upon its operation, about 80% of the water transferred in it was for agricultural uses and about 20% for drinking water.

At the beginning of the 1990s the “National Carrier” already supplied half of Israel’s drinking water, from the north to the edges of the Negev.





Investment in Water Technologies



5 desalination plants that provide in total 850 MCM/year
First plan operation: 2008



1987 stop discharge water to the Mediterranean sea.
Shafdan water treatment plant



Netfim. The Dripping system 1965



Triple good Solution

FOR OUR PLANET

- Prevents global water pollution
- Carbon negative and 100% zero waste
- Free of harmful chemicals and fertilizers

FOR OUR INDUSTRY

- Energy and water efficient
- Creates a work environment free of hazardous toxins

Investment in Food and hightech production



FOR BUSINESS | נקודות מכירה | אודות | מידע ומאמרים | הצצה באצה | רכישה אונליין

SEAKURA
בריאות מהים

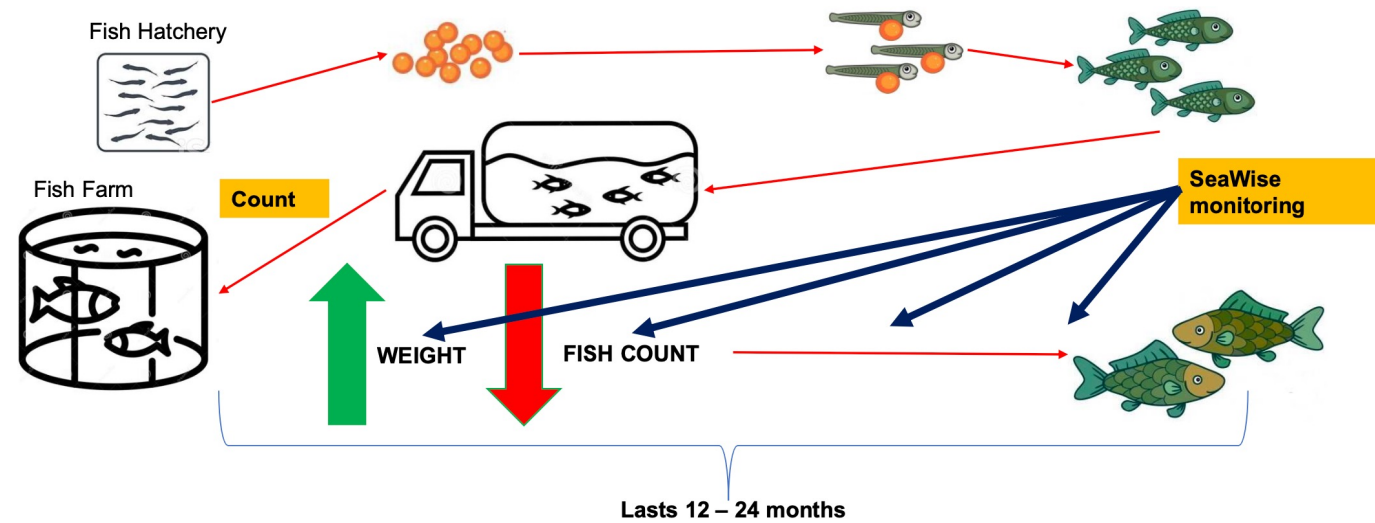


חווה אורגנית
לגידול אצות-ים
על היבשה



Investment in Food and high-tech production

SeaWise: IT technology of biodata analysis



- Phase I – Eggs spawned in hatchery
- Phase II – Eggs hatch into larvae and, grow into juveniles
- Phase III – Juveniles are transported to Fish Farm and **counted exactly**
- Phase IV – Juveniles are fattened and grown into adults in fish farm – during this phase **fish loss** is expected along with **weight gain**

Investment in Food and high-tech production

6. Heritage



Hanna
Senesh
1921-1944

Budapest,
Hungary

A walk to Caesarea

Elee, Elee
Never to end
The sand and sea
The rustle of waters
The light of the sky
The prayer of man.

Hana Senesh, 1942

Elee, Elee
She lo igamer le olam
Ha'chol ve ha'yam
Rishrush shel ha'maim
Barak ha'shamaim
Tefilat ha'adam

Ha'cho ve ha'yam
Rishrush shel ha'maim
Barak ha'shamaim
Tefilat ha'adam

אלי, אלי
שלא יגמר לעולם
החול והים,
רשרוש של המים,
ברק השמיים,
תפילת האדם.

החול והים,
רשרוש של המים,
ברק השמיים,
תפילת האדם.

חנה סנש, 1942